



CLAAS is presenting its production sites – more than ten worldwide – with the slogan “Many Places. One Passion.”

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## A portrait of the CLAAS production network: Many Places. One Passion.

*CLAAS is presenting its production sites – more than ten worldwide – with the slogan “Many Places. One Passion.” Interviews with employees and managers, features and videos offer personal and unique insights into everyday working life, providing an impression of the sites that goes beyond just the hard facts.*

International yet united by a shared love of agricultural machinery – this is the core message of “Many Places. One Passion.” The videos, features and interviews on the dedicated landing page showcase the international production sites at CLAAS and place a clear focus on the people working

there.

CLAAS operates more than ten plants around the world. What unites them all: a passion for agriculture. And: If it's got CLAAS written on it, CLAAS is inside it – from the products to the corporate culture. But how does the Group manage to adhere to the highest standards at a global level and still create a community? Anyone interested in the answers can visit a new landing page on the CLAAS websites to learn more.

### **Different countries – one corporate culture**

The CLAAS factory in Gaomi, China – home, among others, to the DOMINATOR 370 and DOMINATOR 260 combine harvesters for sales regions in Asia, Africa and South America – got the ball rolling, followed by Le Mans and Harsewinkel, which play a key role in the CLAAS Group as the principal plants for tractors and self-propelled harvesters. With total investments topping €80 million over the last four years, implemented via the CLAAS FORTH and SynPro 2020 projects, the two production facilities in France and Germany are establishing new industry benchmarks. Other locations such as Chandigarh in India – production site for the CROP TIGER, the DOMINATOR 40 and the PADDY PANTHER – Omaha in the USA and Törökszentmiklós in Hungary are scheduled to follow in the months ahead.

For the global production and competence network, the main challenge is not just getting skills, training standards, professional experience and IT systems up to a unified standard. With differing cycle times and volumes across the production sites, each requires a different approach in order to maintain and harmonise the premium quality standards that epitomise the CLAAS machinery. In other words: experience from the international network within the CLAAS Group must be brought into sync with particular local factors and circumstances.

### **Global investment – joint action**

CLAAS is investing in state-of-the-art production facilities to prepare for manifold future challenges such as rising production volumes, new markets and increasingly large machines with wider diversity. Optimisations in energy and heat management reduce energy demand and CO<sub>2</sub> emissions.

The most recent milestone projects include CLAAS FORTH, which started in 2019 and is still ongoing and which has involved investments of more than €45 million in the tractor plant at Le Mans. Another example is SynPro 2020,

which was brought to a successful conclusion in 2021. With a total budget of €44 million, it included the construction of a new assembly building for combine harvesters at the Harsewinkel site and another assembly facility in Kazakhstan, which was completed in partnership with Horsch and where the first TUCANO combines and XERION large tractors for the local markets rolled off the line in late 2021. At present, the €40 million drive to expand and modernise the global production network within CLAAS is continuing at the forage harvesting site in Bad-Saalgau, where significant investments have already been made in the plant infrastructure. Some of this budget is also earmarked for other international projects. There are more major investments on the cards for the next few years as well.

Their shared focus is on state-of-the-art production facilities, as well as on maintaining a highly motivated and excellently trained workforce. After all, a company and its products can only be good as the people behind them: developers, welders, controllers, quality assurance managers and many more. They all work together to achieve a common goal, namely to build the best and most efficient solutions for our customers.

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## **About CLAAS**

*CLAAS ([www.claas-gruppe.com](http://www.claas-gruppe.com)) is a family business founded in 1913 and one of the world's leading manufacturers of agricultural engineering equipment. The company, with corporate headquarters in Harsewinkel, Westphalia, is the world market leader for forage harvesters. In addition, the company is the European market leader in another core segment, namely combine harvesters. CLAAS is also a top performer in agricultural technology worldwide, with its tractors, agricultural balers and grassland harvesting machinery. The CLAAS product portfolio also includes state-of-the-art farming information technology. CLAAS employs more than 11,900 workers worldwide and reported a turnover of €4.8 billion in the 2021 fiscal year.*



## Kontaktpersoner



**Michael Husfeldt**

Adm. direktør

[mihu@da-machinery.dk](mailto:mihu@da-machinery.dk)

+45 40 51 48 26